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## *HPR UPDATE*

We're excited for the 2010 season and the second year of operations at High Plains Raceway. The new year brings lots of exciting changes to the track, especially the latest addition, restrooms with running water!

More exciting news; HPR has a new on-site food vendor, the Raceway Café courtesy of the Byers General Store. The menu is full of delicious options and reasonable prices. Stop by and check out the many choices for breakfast and lunch. The Raceway Café can also provide catering for special events and parties held at the track.

Now that you've got your food, where to sit and eat? Try the new Pavilion, a very comfortable place for parties, to enjoy a meal, or kick back out of the weather and enjoy the races.

And one more thing, bring the kids and try out the new fully fenced playground at the west end of the paddock!

You'll see the same smiling faces managing the track this year, Glenn Conser, General Manager and Ted Winning, Assistant Manager. In addition, Denise Longwell has joined the team to provide marketing and weekday track rental programs.

## *HPR IN THE NEWS*

The latest press release for the track was distributed to the media on April 5, 2010 and was immediately picked up and posted on the Motorsports section of the 9News website and Road Racing World's web site. Read it here:

**HIGH PLAINS RACEWAY - NEWEST RACE TRACK IN COLORADO - IS OPEN FOR BUSINESS; KICKS OFF SECOND YEAR OF OPERATION WITH NEARLY EVERY WEEKEND SOLD OUT!**

**Byers, Colorado, April 5, 2010** - High Plains Raceway (HPR) is open and the first official event of the 2010 season was held at the track this past weekend.

The SCCA (Sports Car Club of America) ran their most successful racing school ever with over 120 participants, including students, licensed racers, and volunteers (corner workers, instructors, event coordinators, etc.). In addition to the school, SCCA racers put on quite a show with an exciting exhibition race, and street car drivers participated in the SCCA PDX (Performance Driving eXperience) and Club

Time Trials programs (racing against the clock).

"The weather cooperated perfectly," said Glenn Conser, HPR Track Manager and MRA racer, "and the enthusiasm in the paddock over the weekend was contagious! Throughout the event large fields of cars battled on track, creating continuous action for spectators and corner workers to enjoy."

"The crowd greatly appreciated all the new amenities added by the track management over the winter season," said Joe Gilmore, Regional Executive for the SCCA's Colorado Region, "and the food available from Byers General Store, the new on-site food vender, was fabulous and enjoyed by everyone!"

Next up... Motorcycle Racing Association (MRA) Licensing school April 10/11; Rocky Mountain Vintage Racing (RMVR) April 17/18; Rocky Mountain Region Porsche Club (RMR-PCA) April 24/25.

HPR is available for rental every day throughout the year. Street cars and motorcycles are as welcome as race-prepared vehicles. Nearly every weekend is sold out giving spectators an opportunity to experience the excitement and variety of cars and motorcycles racing at the track all season. Visit [www.highplainsraceway.com](http://www.highplainsraceway.com) for event schedules, lapping days (open to everyone) and private track rental information.

## *HPR CLUB CORNER*

Check back each month for news and updates from HPR member clubs.

### **RMVR Update:**

By: Bob Darcey, RMVR CAMA Rep

The 2010 RMVR Season begins Friday, April 16th at HPR, with a three-day Drivers' School held Friday through Sunday, and our Spring Race event on Saturday and Sunday. The Drivers' School covers both Competition (race car) and Precision Driving (street car) classes--and (if you're really quick) there is still time to sign up. Visit [www.RMVR.com](http://www.RMVR.com) for details.

The big news in RMVR is our revised car eligibility rules. Most production-based race cars through 1981 are now eligible, and similar expansions are under consideration for formula cars and sports racers. We hope to see some new (well, newer) and interesting race cars as a result.

Winter is over, damn the economy, it's time to race! As good bud Jimmy S. says, "No matter how much \$\$\$ you save, you can't buy another year!"

### **SCCA Update:**

By Joe Gilmore, Regional Executive

The Sports Car Club of America hosted the most successful racing school it has ever held on the Front Range on April 3 and 4, with over 120 participants including students and volunteers (corner workers, instructors, event coordinators, etc.). Twenty-five students graduated to racing status as Novice drivers. Street car

drivers were not left out as there was a performance driving school for them on Saturday and a timed lapping event on Sunday. Full competition races for Spec 7 and Spec Miata were held each day. The weather cooperated nicely and our club was the first to enjoy all the great new amenities at the track.

We used two track configurations over the weekend: the short track (which was used as the "pro" track at the HPR Grand Opening Gala) on Saturday and the west loop on Sunday. The short track is fun for spectators because the entire track is visible from the paddock, but even experienced instructors agreed that it is a blast for drivers as well. The west loop added more challenge for the participants as it includes Niagara, Danny's Lesson and High Plains Drifter. Both configurations bring a whole new level of complexity and excitement to the Prairie Corkscrew.

Be sure to join SCCA for our next event at HPR - a double race weekend May 8 and 9. Visit [www.coloradoscca.org](http://www.coloradoscca.org) for our complete schedule and information on how to become a member. Spectators, use this link [www.coloradoscca.org/upclose.php](http://www.coloradoscca.org/upclose.php) to print your discount coupons good for 2-for-1 entry fee to any of our 2010 races.

#### **PCA Update:**

By: Jeremy Rosenberger

Rock & Roll Is Here To Stay

#### **A Rocky Mountain Region Porsche Club of America Driver Education event**

The summertime was when arena concerts were the place to be. We were in college or still too young to know better. Now many of us are old farts, and we should know better--but we don't, so we still love our Rock & Roll and getting out in the summer sun. And we love our fast cars!

**June 19th and 20th** is when we get a chance to **Roll** our fast cars legally to really high speeds, all with as much tutoring, camaraderie and refreshment we can stand. We'll also get to **Rock** to our favorite bands (recordings, of course, since many of those guys are dead) while relaxing under the big top. RMR-PCA Driver's Education events are world famous (I made that up), and we have the new track to prove it. So start saving your nickels and dimes, refrain from buying any new 45s and mark your calendars so you can be there or be square. Watch the newsletter or check out [www.rmrporscheclub.com](http://www.rmrporscheclub.com) for details!

Do you have a news story or article you would like published in the HPR eNewsletter? Contact Denise Longwell at [marketing@highplainsraceway.com](mailto:marketing@highplainsraceway.com) or 303.475.8818. eNewsletter advertising, as well as at-the-track and website advertising programs will be available soon.

Visit [www.highplainsraceway.com](http://www.highplainsraceway.com) for complete schedule of events, information about track rentals, lapping days, HPR merchandise and much more.

**ABOUT HIGH PLAINS RACEWAY:**

**HPR is the newest road racing motorsports facility in the Rocky Mountain area. Officially opened in March of 2009, the track is 2.5 miles in length, boasts 15 turns and over 300 feet of elevation change in every lap. Its rolling terrain and elevation changes make HPR one of the most exciting race tracks in the country. The story of how HPR came about is as unique as the track itself. It's the only facility in the country conceived, financed, designed and built by a collection of amateur road racing clubs and their members. Participating clubs are the Rocky Mountain Vintage Racing (RMVR); the Colorado Region of the Sports Car Club of America (SCCA); the Motorcycle Road racing Association (MRA); the Porsche Club of America, Rocky Mtn. Region (PCA-RMR); and the Multi-Car Club Alliance (MCCA). The Multi-Car Club Alliance itself is a collective of eight other car clubs.**

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